



TOURage
Every age is tour age

TOURage experiences in Podkarpackie
Jarostaw Reczek, 17.09.2014

Our good practices - criteria

- ❖ Universal
- ❖ Pretty simple
- ❖ At reasonable costs
- ❖ Transferable



Our good practices

- ❖ Nordic Walking Center around Myczkowce Lake
- ❖ Eastern Carpathian Green Events & Wildlife Tours
- ❖ Summer Pottery Workshops
- ❖ Sensual Universal Garden
- ❖ Old Travelers Club



What can we implement / have implemented?

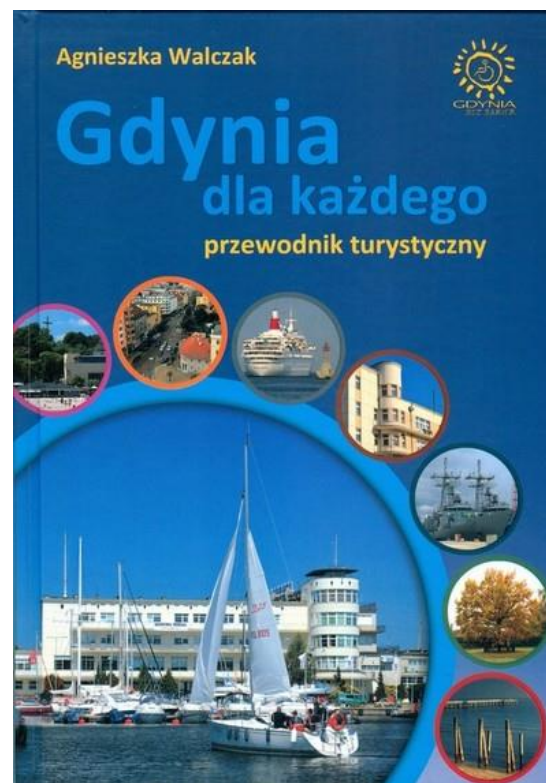
„Thematic Thursdays” - thematic visiting of Łańcut residence (fabrics, china etc.), starting this October

Addressed to the „Third Age Universities”



What can we implement / have implemented?

„Rzeszów dla każdego”
(Rzeszów for everyone)
Publication Autumn 2014



What can we implement / have implemented?

Annual Tourist Conference

(06.2014) - TOURage presented, real interest at tourist products dedicated to senior citizens

Tourist Forum (12.2014) - preparing the Region for 2015 - the tour operators presenting products for seniors



What can we implement (working on implementation)?

Guide on TOURage good practices in Polish - addressed to touroperators, cultural institutions and facilities, media etc.. (ready late 2014)



What can we implement (working on implementation)?

2015 Tourist Forum of Polonia - the idea created last year and developed during 2014 Polonian Folks Dance Festival

2015 Senior Games (accepted in the budget :))



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Thank you for this stage of
cooperation ;)