

TOURAGE INTERREG IVC PROJECT

Regional Analysis on Tourism

BOURGAS

Name of the region:	Burgas region	Name in original language:	БУРГАСКА ОБЛАСТ
Level (NUTS 2/NUTS3):	NUTS 3		

1. REGIONAL TOURISM STRATEGIES	Name of the strategy/action plan etc.:	Short description of the strategy, and time frame:	Link to English version (or original):
1.1 Document 1	Burgas District Strategy	2005 – 2015 Sets the main priorities for the development of the district, incl. tourism	http://www.bsregion.org/index.php?option=com_content&view=category&layout=blog&id=29&Itemid=35
1.2 Document 2	Regional plan for development of ecotourism in East Stara planina area; Regional plan for development of ecotourism in South Black sea coast, Strandzha and East Thrace	2003 – 2015 Sets the main priorities for the development of ecotourism	http://bsregion.org/Bul/About/eco.htm
1.2 Document 3	Regional plan for development of cultural tourism on the Black Sea Coast; Regional plan for development of cultural tourism in Strandzha;	2009 – 2015 Sets the main priorities for the development of cultural tourism	http://www.strategy.bg/StrategicDocuments/View.aspx?lang=bg-BG&Id=573

2. GENERAL REGIONAL STATISTICS	2000	2005	2010
2.1 GDP	4206	5893	
2.2 Population	425 366	418750	421252
2.3 Surface area	7748 sq. km	7748 sq. km	7748 sq. km
2.4 Population density	54,90	54,05	54,37
3. TOURISM STATISTICS OF THE REGION	2000	2005	2010
3.1 Number of tourists who stay at least 1 night in a collective or private accommodation.	2 516	123 968	193 435
3.2 Number of hotels and similar establishments	108	264	3763
3.3 Number of other collective accommodation establishments	31	20	630

3.4 Number of bed-places in hotels and similar establishments	27 583	74 148	88 353
3.5 Number of bed-places in collective tourist accommodation establishments	2 851	3 965	13 274
3.6 Nights spent in hotels and similar establishments	1614826	5142256	5504305
3.7 Nights spent in collective tourist accommodation establishments	155 996	220 365	520 235
3.8 Number of tourism enterprises	1 881	2 101	
3.9 Share of tourism enterprises of total enterprises	12,24 %	11,78 %	
3.10 Number of employees of tourism sector	3 849	8 919	

3.11 Share of tourism sector employees of total employees	4,02 %	7,58 %	
3.12 International border crossings (persons)			
3.13 Number of air passengers			1873768
3.14 Tax free sales			

4. TOP 5 TOURISM ATTRACTIONS OF THE REGION (by number of visitors)	Name:	Short description:	Number of visitors per year:	Web link (if possible to English version):
4.1 Attraction 1	Sunny Beach Resort	Sunny Beach is a seaside resort on the Black Sea coast of Bulgaria, located 35 km north of Burgas in Nessebar municipality. The biggest and most popular holiday resort in Bulgaria is home to over 800 hotels, 130 restaurants and numerous live music bars, pubs, nightclubs, discos, cafes.	More than 1.500.000	http://www.sunnybeach-bulgaria.net/
4.2 Attraction 2	Nessebar Old Town	Nesebar is an ancient town and one of the major seaside resorts on the Bulgarian Black Sea Coast. Its abundance of historic buildings prompted UNESCO to include Nesebar in its list of World Heritage Sites in 1983.	More than 1.500.000	http://www.nessebar-bulgaria.com/
4.3 Attraction 3	Sozopol Old Town	Sozopol is an ancient seaside town located on the southern Bulgarian Black Sea Coast. Today it is one of the major seaside resorts in the country, known for the Apollonia art and film festival.	Over 1 .000.000	http://www.sozopol.com/
4.4 Attraction 4	Strandzha Park	Strandzha is a mountain massif in southeastern Bulgaria and the European part of Turkey. Strandzha Natural Park, established in 1995 in the Bulgarian part of the massif, is the largest protected area in Bulgaria.	About 50 000	http://www.www.strandzhamountain.com/?page=home&lang=en http://www.strandjia.bg/bg/
4.5 Attraction 5	Pomorie balneo resort	Pomorie is a town and seaside resort, located on a narrow rocky peninsula in Burgas Bay on the southern Bulgarian Black Sea Coast. Pomorie is an ancient city and today an important tourist destination. The ultra saline lagoon Lake Pomorie is used for mud therapy all the year round.	About 200 000	http://pomorie.org/web/

5. TOP 5 COUNTRY OF ORIGIN OF INTERNATIONAL TOURISTS	Name of the country:	Number of tourists (2010):	Average stay of tourists (2010):	
5.1 Country 1	Romania	917 950		
5.2 Country 2	Greece	905 083		
5.3 Country 3	Germany	713 980		
5.4 Country 4	Russia	378 382		
5.5 Country 5	FYR Macedonia	309 906		
6. MAIN TOURISTIC ACTORS OF THE REGION	Name of the organisation:	Role of the organisation:	Web link (if possible to English version):	
6.1 Organisation 1	BRTA	Regional tourist organisation	www.brta.eu	
6.2 Organisation 2	Union of Hotel Owners Sunny Beach	Hotels owners branch organisation in Sunny Beach tourism resort	http://uhsb.net/	
7. EXTERNAL BORDER CROSSING POINTS OF THE REGION	Name of the border crossing point:	Type of border crossing point (international, bilateral):	Opening hours of the border crossing point:	Web link (if possible to English version):
7.1 Airport	Bourgas Airport	international	24 h	http://www.bourgas-airport.com/
7.2 External	Malko Tarnovo cross-border check point	bilateral	24 h	http://wikimapia.org/4366775/bg/%D0%93%D0%9A%D0%9F%D0%9F-%D0%9C%D0%B0%D0%BB%D0%BA%D0%BE-%D0%A2%D1%8A%D1%80%D0%BD%D0%BE%D0%B2%D0%BE
7.3 External	Bourgas Port	international	Upon request	http://www.port-burgas.com/index.html