

TOURAGE INTERREG IVC PROJECT

Regional Analysis on Tourism

NORTH-WESTERN DEVELOPMENT REGION

Name of the region:	North-Western Development Region	Name in original language:	Regiunea de Dezvoltare Nord-Vest
Level (NUTS 2/NUTS3):	NUTS 3		

1. REGIONAL TOURISM STRATEGIES	Name of the strategy/action plan etc.:		Short description of the strategy, and time frame:	Link to English version (or original):
1.1 Document 1	Strategy of Tourism (Regional Development Plan 2007-2013)		North-West Regional Development Agency	www.nord-vest.ro
1.2 Document 2	Strategy of Cluj – Tourism Chapter		Cluj County Council	www.cjcluj.ro
2. GENERAL REGIONAL STATISTICS	2000	2005	2010	
2.1 GDP	3322,3	12538,6		
2.2 Population	2844042	2737400	2716456	
2.3 Surface area	34159	34159	34159	
2.4 Population density	83.43	80.29	79.62	

3. TOURISM STATISTICS OF THE REGION	2000	2005	2010
3.1 Number of tourists who stay at least 1 night in a collective or private accommodation.	559,6	733,4	702,8
3.2 Number of hotels and similar establishments	147	207	211
3.3 Number of other collective accommodation establishments	145	273	447
3.4 Number of bed-places in hotels and similar establishments		15469	15188
3.5 Number of bed-places in collective tourist accommodation establishments		10550	10915
3.6 Nights spent in hotels and similar establishments	1691762	1950068	1467674
3.7 Nights spent in	269058	340128	416869

collective tourist accommodation establishments			
3.8 Number of tourism enterprises			3646
3.9 Share of tourism enterprises of total enterprises			
3.10 Number of employees of tourism sector			17,3
3.11 Share of tourism sector employees of total employees			
3.12 International border crossings (persons)			
3.13 Number of air passangers	655000	919000	1216000
3.14 Tax free sales			

4. TOP 5 TOURISM ATTRACTIONS OF THE REGION (by number of visitors)	Name:	Short description:	Number of visitors per year:	Web link (if possible to English version):
4.1 Attraction 1	Baile Felix and Baile 1 Mai - thermal spa resorts in the Bihor County.	The resorts host many mineral springs with thermal (20-48°C), sulphuric, calcic, sodic, rich in bicarbonate waters known since the beginning of the millennium. The facilities of the two resorts offer treatment of rheumatism and neurological and gynecological diseases.		http://www.turismbailefelix.com
4.2 Attraction 2	Maramures Country	The whole Maramureş region is a living “outdoor museum” famous for its unchanged way of life and for its well-preserved wooden villages and churches. Maramureş with the meaning of the vast historical Country of Maramureş is considered one of the best preserved zones in Europe from the perspective of cultural anthropology and ethnography.		http://www.romanianmonasteries.org/maramures/maramures-guide
4.3 Attraction 3	Apuseni Mountains – agrotourism	Regarded as the most representative mountain population of Romania, the Moţi people give character to the area, through their way of life, specific architecture and local customs. Meeting the Moţi means not only a voyage back in time but also a return to the roots, to ancestral traditions, in an unspoiled environment, harsh and welcoming at the same time.		http://www.apuseniexperiente.ro/apuseni-mountains/about-apuseni-mountains
4.4 Attraction 4	The Bears’ Cave	Known as one of the spectacular touristic objectives of Apuseni Mountains, Bears Cave lies in the vicinity of the location called Chiscau, in Pietroasa Commune, Bihor District, at an altitude of 482 meters.		http://www.visittransilvania.ro/romania-tours-vacations/bear-cave.php

4.5 Attraction 5	City of Cluj-Napoca	Cluj-Napoca competes for becoming the European Cultural Capital in 2020. Business and cultural tourism have a major contribution to the constantly increased number of tourists.		http://www.clujonline.com http://www.romaniatourism.com/cluj.html
4.6 Attraction 6	Turda Salt Mine The Durgau Lake	The Turda Salt Mine is today a genuine history museum of Salt exploitation. The clean recreational lakes and Durgau-mineralized water are located near the Salt Valley, North of Turda. The five lakes were formed by water filling up former collapsed salt mines.		http://www.salinatorda.eu/index.php?option=com_content&view=frontpage&Itemid=1&lang=en
5. TOP 5 COUNTRY OF ORIGIN OF INTERNATIONAL TOURISTS	Name of the country:	Number of tourists (2010):	Average stay of tourists (2010):	
5.1 Country 1	Hungary			
5.2 Country 2	Germany			
5.3 Country 3	France			
5.4 Country 4	Italy			
5.5 Country 5	USA			

6. MAIN TOURISTIC ACTORS OF THE REGION	Name of the organisation:	Role of the organisation:	Web link (if possible to English version):
6.1 Organisation 1	National Association of Travel Agencies (ANAT Nord-Vest)	ANAT in Romania is an organization that aims to represent and defend the professional interest of members, domestic and international to guarantee the exercise of the profession in tourism, increased contribution to raising the quality of tourist activity in Romania.	www.anat.ro
6.2 Organisation 2	Federatia Patronatelor din Turismul Românesc – Nord Vest	Federations of Owners in Romanian Tourism	www.fptr.ro
6.3 Organisation 3	National Association of Rural Ecological and Cultural Tourism (ANTREC Romania)	ANTREC (National Association of Rural Ecological and Cultural Tourism) is an NGO member of the European Federation of Rural Tourism - EUROGITES. It was founded in 1994 and has 32 county branches and over 2,500 members active, volunteers and sympathizers.	www.antrec.ro
6.4 Organisation 4	Youth Hostel Association Romania	To disseminate and develop the hostelling idea in Romania, to expand the national network of youth hostels, to provide high quality services for the clients	http://www.hihostels-romania.ro/

7. EXTERNAL BORDER CROSSING POINTS OF THE REGION	Name of the border crossing point:	Type of border crossing point (international, bilateral):	Opening hours of the border crossing point:	Web link (if possible to English version):
7.1 Airport	Cluj-Napoca, Cluj County Oradea, Bihor County	international	0-24	http://airportcluj.ro/
7.2 External	Borş Salonta Valea lui Mihai Săcuieni Episcopia Bihor	bilateral with Hungary		
7.3 External	VALEA VIŞEULUI – DILOVE CÂMPULUNG Ia TISA – TERESVA SIGHETU MARMAŢIEI – SOLOTVINO HALMEU-DIAKOVO	bilateral with Ukraine		