

TOURAGE INTERREG IVC PROJECT

Regional Analysis on Tourism

**PODKARPACKIE WOIVODESHIP**

<b>Name of the region:</b>	Subcarpathian Woivodeship	<b>Name in original language:</b>	Województwo Podkarpackie
<b>Level (NUTS 2/NUTS3):</b>	NUTS 2		

<b>1. REGIONAL TOURISM STRATEGIES</b>	<b>Name of the strategy/action plan etc.:</b>	<b>Short description of the strategy, and time frame:</b>	<b>Link to English version (or original):</b>
1.1 Document 1	Strategia rozwoju turystyki dla Województwa Podkarpackiego na lata 2007-2013	Involves touristic audit of the region and the tourism development priorities in 5 areas: touristic product, human resources, touristic space, marketing and promotion, institutional support. The implementation agenda provides 52 activities in all 5 areas regarding both national and EU-financing sources.	<a href="http://www.wrota.podkarpackie.pl">WWW.wrota.podkarpackie.pl</a>

<b>2. GENERAL REGIONAL STATISTICS</b>	<b>2000</b>	<b>2005</b>	<b>2010</b>
2.1 GDP	28514	37319	
2.2 Population	2101375	2098263	2103505
2.3 Surface area	17926	17844	17846
2.4 Population density	117	118	118
<b>3. TOURISM STATISTICS OF THE REGION</b>	<b>2000</b>	<b>2005</b>	<b>2010</b>
3.1 Number of tourists who stay at least 1 night in a collective or private accommodation.	573415	546755	697000
3.2 Number of hotels and similar establishments	71		
3.3 Number of other collective accommodation establishments	427	312	379
3.4 Number of bed-places in hotels and similar establishments	3498	3281	4863
3.5 Number of bed-	22269	18436	22577

places in collective tourist accommodation establishments			
3.6 Nights spent in hotels and similar establishments	208569	194659	294756
3.7 Nights spent in collective tourist accommodation establishments	1430651	1540609	2059123
3.8 Number of tourism enterprises			4633
3.9 Share of tourism enterprises of total enterprises			3,0%
3.10 Number of employees of tourism sector			9067
3.11 Share of tourism sector employees of total employees			1,9%
3.12 International border crossings (persons)			
3.13 Number of air passangers			452 000
3.14 Tax free sales			4633

4. TOP 5 TOURISM ATTRACTIONS OF THE REGION (by number of visitors)	Name:	Short description:	Number of visitors per year:	Web link (if possible to English version):
4.1 Attraction 1	Bieszczady Mountains	Bieszczady is famous for its mountain pastures which are perfect for hiking. It allows visitors to admire vast landscapes of the Carpathians. Bieszczady is also rich in wildlife and its floral ecosystem belongs to most unique in Europe.	Appr. 800 000 (2011)	<a href="http://www.bieszczady.pl/Informacja_turystyczna?newsID=3992">http://www.bieszczady.pl/Informacja_turystyczna?newsID=3992</a>
4.2 Attraction 2	Castle in Łańcut	The castle in Łańcut is one of the most beautiful aristocratic residences in Poland. It is famous for its domestic interiors with its priceless collections of art, orchid house, one of the largest collections of icons in Poland, as well as a very interesting collection of horse carriages which is a part of the Museum Vehicle Collection.	301 678 (2011)	<a href="http://www.zamek-lancut.pl/en/">http://www.zamek-lancut.pl/en/</a>

4.3 Attraction 3	City of Przemyśl	The oldest city in the region. And one of the oldest cities in Poland. It was founded in the picturesque location on many hills.	Appr. 120 000 (2011)	<a href="http://www.przemysl.pl/english/">http://www.przemysl.pl/english/</a>
4.4 Attraction 4	Sanok – city of museums	The touristic highlights of the town are Museum of History located in the renaissance castle and the 38 ha big Museum of Folk Architecture.	Appr. 340 000 (2011)	<a href="http://www.sanok.pl">www.sanok.pl</a>
4.5 Attraction 5	Castle in Krasieczyn	The castle in Krasieczyn is a pearl of the Polish Renaissance. Located near Przemyśl and surrounded by an old park, it is one of the most beautiful aristocratic residencies in the region and beyond.	55 440 (2011)	<a href="http://www.krasieczyn.com.pl">www.krasieczyn.com.pl</a>
<b>5. TOP 5 COUNTRY OF ORIGIN OF INTERNATIONAL TOURISTS</b>	<b>Name of the country:</b>	<b>Number of tourists (2010):</b>	<b>Average stay of tourists (2010):</b>	
5.1 Country 1	Ukraine	26%		
5.2 Country 2	Germany	16%		
5.3 Country 3	USA	7%		
5.4 Country 4	Great Britain	6%		
5.5 Country 5	France	5%		

6. MAIN TOURISTIC ACTORS OF THE REGION	Name of the organisation:	Role of the organisation:		Web link (if possible to English version):
6.1 Organisation 1	Podkarpacka Regionalna Organizacja Turystyczna	An association of regional and local authorities as well as the private entrepreneurs. Provides marketing services and prepares new touristic products		<a href="http://www.podkarpackie.travel.pl/html/index.php?&amp;newlang=english">http://www.podkarpackie.travel.pl/html/index.php?&amp;newlang=english</a>
6.2 Organisation 2	Stowarzyszenie na Rzecz Rozwoju i Promocji Podkarpacia PRO CARPATHIA	Creates new products, Projects and marketing activities		<a href="http://www.procarpathia.pl/en/">http://www.procarpathia.pl/en/</a>
6.3 Organisation 3	Polskie Towarzystwo Turystyczno Krajoznawcze, oddział Rzeszów	It is one of over 300 local branches of PTTK, which is an NGO providing guiding services, publishing tourist guides and maps, carrying tourist trails. It provides also a travel office		<a href="http://www.pttk.rzeszow.pl/">http://www.pttk.rzeszow.pl/</a>
7. EXTERNAL BORDER CROSSING POINTS OF THE REGION	Name of the border crossing point:	Type of border crossing point (international, bilateral):	Opening hours of the border crossing point:	Web link (if possible to English version):
7.1 Airport	Rzeszów Jasionka International Airport	International	24/7	<a href="http://www.rzeszowairport.pl/pl">http://www.rzeszowairport.pl/pl</a>
7.2 External	Korczowa – Krakowec, road	International	24/7	
7.3 External	Medyka – Shegyni, road	International	24/7	
7.4 External	Krościenko – Smilnytsja, road	International	24/7	
7.5 External	Werchrata – Rava Russkaja, rail	Bilateral Pl-Ua	24/7	
7.6 External	Medyka – Mostys’ka, rail	International	24/7	
7.7 External	Krościenko - Smilnytsja	International	Common with the road crossing point	