

TOURAGE INTERREG IVC PROJECT

Regional Analysis on Tourism

PRESOV SELF-GOVERNING REGION

Name of the region:	Prešov self-governing region	Name in original language:	Prešovský samosprávny kraj
Level (NUTS 2/NUTS3):	NUTS 3		

1. REGIONAL TOURISM STRATEGIES	Name of the strategy/action plan etc.:	Short description of the strategy, and time frame:	Link to English version (or original):
1.1 Document 1	National Strategy of Regional Development of the Slovak Republic	Basic strategic document which aims to comprehensively identify strategic approach to state support of regional development in Slovakia. Use of cultural heritage and natural potential for business in tourism.	Slovak version: http://www.build.gov.sk/mvrrsr/source/news/files/003994a.pdf
1.2 Document 2	Act no. 91/2010 Coll. on the promotion of tourism	This Act regulates the promotion of tourism in the Slovak Republic, the rights and obligations of natural persons and legal entities engaged in tourism, creation of policy documents and funding of tourism development.	Slovak version: http://www.zbierka.sk/sk/predpisy/91-2010-z-z.p-33474.pdf Amendment (SK): http://www.zbierka.sk/sk/predpisy/386-2011-z-z.p-34350.pdf

1.3 Document 3	National Strategic Reference Framework	The document provides a reference tool to prepare the programming of funds. It sets out the national priorities to be co-financed from the Structural Funds and the Cohesion Fund during the 2007 – 2013 programming period in line with the Community Strategic Guidelines on Cohesion.	Slovak and English versions: http://www.nsrr.sk/dokumenty/zakladne-dokumenty/
1.4 Document 4	Programme of economic and social development of the Prešov self-governing region for years 2008-2015	Programme of economic and social development of the Prešov self-governing region for years 2008-2015 is a modern document, based not only on existing problems region, but also for its potential and opportunities for the period.	Slovak version: http://www.pokraj.sk/sk/samosprava/urad/odbor-regionalneho-rozvoja-uzemneho-planu-zivotneho-prostredia/dokumenty-regionalneho-rozvoja/phsr-psk-2008-2015.html
2. GENERAL REGIONAL STATISTICS	2000	2005	2010
2.1 GDP	3517	5385	N/A
2.2 Population	786 078	797 692	808 532
2.3 Surface area	8 993	8 975	8 974
2.4 Population density	87,6	88,7	90,2

3. TOURISM STATISTICS OF THE REGION	2000	2005	2010
3.1 Number of tourists who stay at least 1 night in a collective or private accommodation.	597375	621032	611663
3.2 Number of hotels and similar establishments	173	341	440
3.3 Number of other collective accommodation establishments	101	108	145
3.4 Number of bed-places in hotels and similar establishments	15152	19994	22472
3.5 Number of bed-places in collective tourist accommodation establishments	6701	4525	5802
3.6 Nights spent in hotels and similar establishments	1672525	1769137	1520011
3.7 Nights spent in	986368	400991	504806

collective tourist accommodation establishments			
3.8 Number of tourism enterprises		2402	2851
3.9 Share of tourism enterprises of total enterprises		4,41%	4,10%
3.10 Number of employees of tourism sector		6491	2109
3.11 Share of tourism sector employees of total employees		2,70%	1,60%
3.12 International border crossings (persons)	11618558		
3.13 Number of air passengers	15452	19949	21289
3.14 Tax free sales			

4. TOP 5 TOURISM ATTRACTIONS OF THE REGION (by number of visitors)	Name:	Short description:	Number of visitors per year:	Web link (if possible to English version):
4.1 Attraction 1	Aquacity Poprad	Water park offers a lot of water based attractions and activities.	723 788	http://www.aquacityresort.com/en/
4.2 Attraction 2	Vysoké Tatry (High Tatras)	The High Tatras mountains are situated in the northern part of Slovakia, on the border with Poland. In 1949 it was declared to be the first Slovak national park (TANAP) and in 1993 it was together with the polish part of the Tatras mountains declared by the UNESCO to be the "Biospheric reservation of the Tatras".	649 215	http://www.vysoketatry.com/en.html
4.3 Attraction 3	Slovak National Museum – Spiš museum Levoča	The castle Spišský hrad belongs to the biggest castle complexes in the middle Europe and it was placed on the List of the world cultural heritage UNESCO.	179 604	http://www.spiskemuzeum.com/index.html
4.4 Attraction 4	Ľubovňa museum and castle	The visitors of castle Ľubovňa can view expositions of contemporary housing, guilds and crafts as well as of history of Ľubovňa region. Next to the castle there is an open air museum with typical folk architecture. During the season many cultural events take place like historical fencing, falconers, concerts and events for children and youth.	157 684	http://www.muzeuml.sk/en/expozicie/
4.5 Attraction 5	Štrbské Pleso	The Štrbské pleso (mountain lake) is the best known and visited Tatras' mountain lake. Altitude -1355 m	98 834	http://www.visitslovakia.com/strbske-pleso-1

5. TOP 5 COUNTRY OF ORIGIN OF INTERNATIONAL TOURISTS	Name of the country:	Number of tourists (2010):	Average stay of tourists (2010):
5.1 Country 1	Czech republic	65 427	3,7
5.2 Country 2	Poland	31 797	3,1
5.3 Country 3	Germany	16 339	3,9
5.4 Country 4	South Korea	14 315	1,0
5.5 Country 5	Hungary	11 610	2,7

6. MAIN TOURISTIC ACTORS OF THE REGION	Name of the organisation:	Role of the organisation:	Web link (if possible to English version):
6.1 Organisation 1	Slovak Tourist Board (Slovenská agentúra pre cestovný ruch)	Organisation receiving contributions from the State Budget specialised on marketing and state promotion of tourism in the Slovak Republic	www.sacr.sk/en/slovak-tourist-board/news
6.2 Organisation 2	Prešov self-governing region, Department of regional development, section of tourism	Cooperates with public authorities, businesses, travel agencies, Association of Hotels and Restaurants, Slovak Tourist Board, regional tourism associations, towns, villages and tourism facilities. in building tourism infrastructure, to create conditions and ensure the development of tourism within the region.	www.pokraj.sk/sk/samosprava/urad/odbor-regionalneho-rozvoja-uzemneho-planu-a-zivotneho-prostredia/oddelenie-cestovneho-ruchu/
6.3 Organisation 3	Slovak tourism association (Zväz cestovného ruchu SR)	The priorities of the Association are the unification of the tourism branch, active approach to legislative changes in the area of tourism, more intense cooperation with the Slovak Tourism Association in promoting Slovakia and supporting the domestic tourism.	www.zcrsr.sk

7. EXTERNAL BORDER CROSSING POINTS OF THE REGION	Name of the border crossing point:	Type of border crossing point (international, bilateral):	Opening hours of the border crossing point:	Web link (if possible to English version):
7.1 Airport	International Airport Poprad-Tatry	international	nonstop	www.airport-poprad.sk/?lang=en
7.2 External	Ubl'a – Malyj Bereznyj	bilateral (SK-UA)	nonstop	Website: N/A Telephone: 0961764415