



SIERRA NEVADA

A resort for older people too



LOCALIZACIÓN



- Europe's southernmost ski resort
- 30 kilometres from the city of Granada
- 47 km from Granada airport
- 140 km from Malaga airport

Culture and tradition



- 30 km from Granada

- Alhambra

- Cuisine

- Well communicated
by bus with good links
for private cars



Golf and beach



- Only an hour's drive away

In winter: sun,
snow and
much more








- With 1,200 metres of slope, it's Spain's biggest
- Among the top three in total skiable area
- 115 pistes and 105 km skiable
- 35 km with artificial-snow system
- 4,000 beds in piste-side tourist accommodation (hotels in all categories)



- Located in Spain's largest National Park
- The only ski resort in Andalusia
- Number one in Spain in terms of market share, averaging 20% in recent years
- A ski resort with sea views



	11/12		10/11		09/10		08/09		07/08		06/07		05/06		04/05		03/04	
	Dat.	%	Dat.	%	Dat.	%	Dat.	%	Dat.	%	Dat.	%	Dat.	%	Dat.	%	Dat.	%
	106	68%	78	50%	50	34%	82	45%	90	62%	69	49%	80	53%	77	57%	88	54%
	38	24%	42	27%	42	28%	45	24%	30	21%	42	30%	41	27%	38	28%	33	20%
	13	8%	37	24%	57	38%	57	31%	26	18%	31	22%	30	20%	21	15%	42	26%

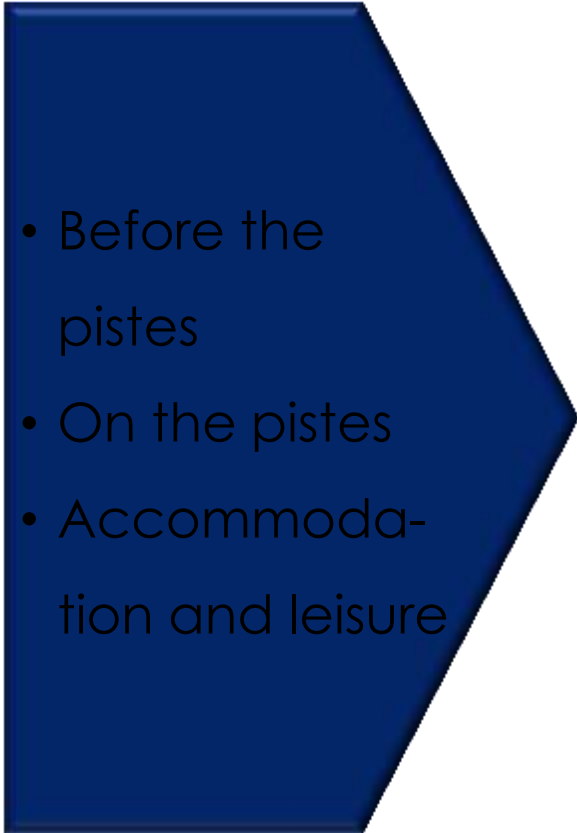
70–80% of days you can ski or snowboard in the sunshine

With all services right by the pistes

- Schools
- Rentals
- Accommodation
- Car parks
- Après ski



Sierra Nevada: An adapted ski resort

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- A dark blue arrow-shaped box pointing to the right, containing a list of three items.
- Before the pistes
 - On the pistes
 - Accommodation and leisure

- Access and parking spaces built in accordance with accessibility regulations

- Ski lifts for access to adapted pistes

- Specially trained personnel

- Accessible public toilets

- Accessible accommodation

A ski resort for everyone

- For skiers
- Other activities:
 - Horse-riding on snow trails
 - Ski-shoe excursions
 - Europe's largest ski-resort spa
 - Andalusian cuisine



Special ski-pass rates for seniors

Categoría por edad	Duración	T. Promoción	T. Baja	T. Alta
Senior 60 a 69 años	1/2 día desde las 13,00 h.	29,00 €	30,00 €	31,00 €
	1 día	33,00 €	35,00 €	36,00 €
	2 días	63,50 €	67,50 €	71,50 €
	3 días	94,00 €	98,00 €	101,00 €
	4 días	122,50 €	127,50 €	131,50 €
	5 días	142,00 €	149,00 €	156,00 €
	6 días	169,50 €	178,50 €	187,50 €
	7 días	198,00 €	208,00 €	218,00 €
	Nocturno		12,50 €	

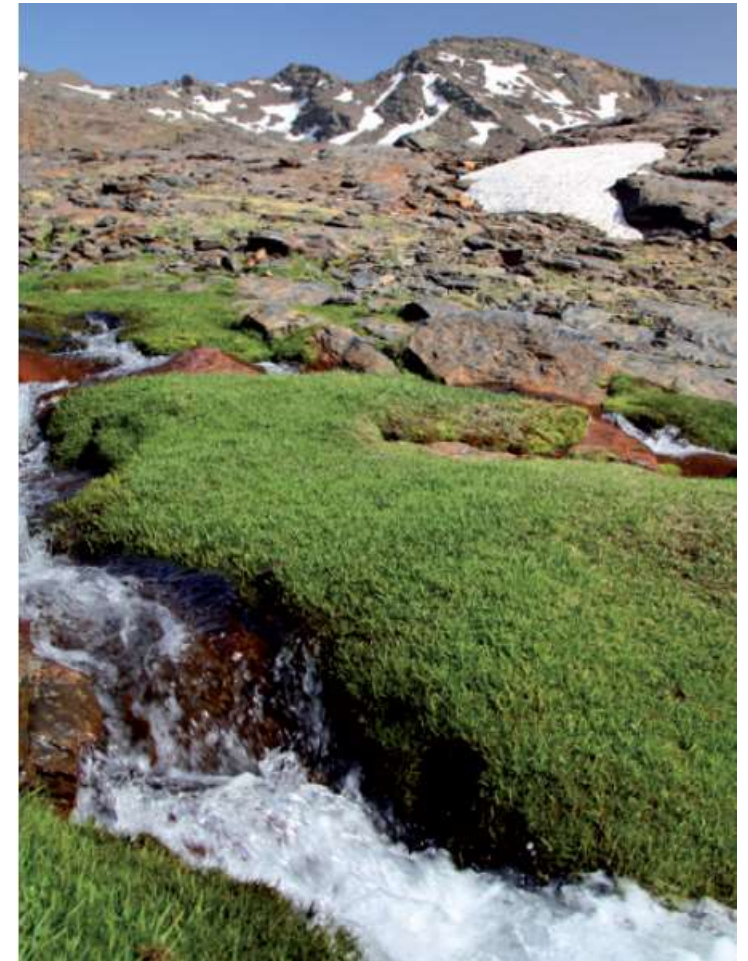
Linear discounts from 15% and free for the over 70s

Packages, accommodation and special events



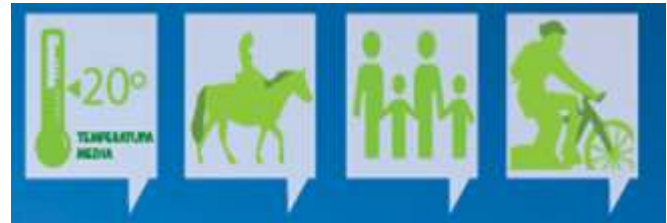
- All-included combined trips for skiers
- All-included combined trips for non-skiers
 - Family trips “Bring your grandchildren to ski” at family rates
 - Special sporting activities
- Special offers under agreements with tour operators and direct sales at www.sierranevada.es

In summer: mountain peaks within everyone's reach





EN VERANO, LO MÁS FRESCO DE ANDALUCÍA



- Average temperature: 20 °C
- Cable care and chair lift up to the 3,000 m Veleta peak
- Sport at an altitude of over 2,500 metres
- Hundreds of things to do: snow-melt routes, stargazing, Veleta sunrises



- Special rates and activities for the over 55s
 - Lift passes
 - Accommodation
 - Heated swimming-pool
 - Adapted sports

