

Tourage - Developing Senior Tourism in Remote Regions

2nd Annual Conference of TOURAGE project
“Product Development and Marketing for Senior Tourism in Remote EU Regions”

BURGAS, (BULGARIA)
21 May 2013

We have a pleasure to invite you to the Tourage project's Second Annual Conference to be held on 21st May 2013 in Bulgaria. The conference takes place in Burgas which is the centre of the Southeast region in Bulgaria. It is one of the most developed regions in Bulgaria and it locates on the southeast border of the European Union next to Turkey. It borders Black Sea on the east. Burgas Region is the most developed tourist region in Bulgaria. The 2nd Annual Conference of Project TOURAGE will be hosted by the Regional Governor of Burgas.

This year the theme of the Annual Conference is “Product Development and Marketing for Senior Tourism in Remote EU Regions”. The topics addressed in the event include new innovations and solutions in senior tourism. The conference offers an opportunity to share the project results and to disseminate regional good practices in senior tourism to a wider European audience and also to stakeholders, experts, institutions, NGO's and other civil society actors in the partner regions and Bulgaria.

The event focuses on tourism companies, tourism organizations and development agencies, authorities and policy-makers in the EU, national and regional level, senior organizations, and research and education sector. It also provides a great platform to network with other European actors. The issues raised in the conference are highly topical as the year 2013 is the Year for Active Citizenship.

All stakeholders of tourism and wellbeing sectors are encouraged to attend the event!

We look forward to meeting you in Burgas and send our warmest regards!

Yours sincerely,

Konstantin GREBENAROV
Regional Governor of Burgas

